



## For Immediate Release

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## Capstone Health Alliance announces partnership with Biltmore Center for Professional Development

*Asheville, North Carolina, April 8, 2019* – Capstone Health Alliance announces its new partnership with Biltmore Center for Professional Development, an Accredited Provider of Continuing Education and Training (IACET) by the International Association. Biltmore Center for Professional Development partners with healthcare members to humanize and elevate their patient experience, leading from over 120 years of experience in the hospitality industry. Through the successful marriage of hospitality best practices and positive medical outcomes, Biltmore’s clients have seen 20-30% increases in patient acquisition within one year of their attendance in a Biltmore workshop.

In the words of Mark Williams, Director of Customer Engagement for Hope Health of Florence, SC: “I have attended quite few conferences in my career and this two-day workshop was one of, if not the best I have participated in. The material was pertinent, the presenters were well informed and communicated excellently and we had fun!”

Capstone Chief Customer Officer, Jackie Dula, said “Capstone is excited to partner with a community leader like Biltmore. Having personally participated in two Biltmore Center for Professional Development courses, I know firsthand the exceptional quality and fresh ideas the Biltmore team presents to participants and we are excited to now offer it to our members.”

### About Capstone Health Alliance

Capstone Health Alliance is a group purchasing alliance of healthcare members that delivers real cost savings through the power of aggregation and collaboration. Based in Fletcher, North Carolina, Capstone represents over \$9 billion in acute care supply chain spend. To create the best savings opportunities for our members, we pair Premier’s national portfolio with our local aggregation model – blending the best of national and regional contracting – to continually expand our extensive portfolio of more than 750 preferred pricing agreements. Capstone delivers quantifiable savings and actionable data that enable better supply chain decisions for our member facilities. In addition to cost savings initiatives, Capstone members collaborate to share best practices and pursue resource utilization initiatives, all with the intent of improving cost, quality, and outcomes in patient care.

### About Biltmore Center for Professional Development

The Biltmore Center for Professional Development introduces businesses to the next level of success by using the inspiration of Biltmore Estate’s world-class customer service and commitment to outstanding quality. Recognized as a leader in gracious hospitality, Biltmore’s time-tested best practices have been applied to a wide range of industries and organizations, and now Capstone members have access to exceptional training programs at specialized pricing.

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