



## For Immediate Release

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## Capstone Health Alliance announces partnership with PayZen

*Fletcher, North Carolina, June 14, 2021* – Capstone Health Alliance announces a new partnership with PayZen, a mission-driven FinTech company that uses data and Artificial Intelligence (AI) to create individualized patient payment plans that families can afford. The partnership will provide members of Capstone with access to the PayZen service that generates increased collections for the health system and offers 0% interest payment plans to patients.

Capstone Senior VP, Supplier Relations and Contract Operations Robin Lincoln said, “Capstone has been impressed with PayZen’s advanced use of AI to provide personalized payment options to patients. PayZen provides a world-class patient experience, treating patients with respect throughout the process, which we know is a key factor for our Capstone members. We are excited to partner with PayZen to offer this solution to our healthcare members.”

PayZen Co-Founder and CEO, Itzik Cohen, said, “PayZen is transforming the medical payment experience by making healthcare affordable to all patients. We’ve built an advanced FinTech platform that provides every patient with customized & convenient payment options. We’re excited to partner with a great brand like Capstone and offer its members access to PayZen and the value our technology generates.

### About Capstone Health Alliance

Capstone Health Alliance is a group purchasing alliance of healthcare and non-healthcare members that delivers cost savings through the power of aggregation and collaboration. Based in Fletcher, North Carolina, Capstone’s membership includes 300 hospitals representing more than 140 health systems across 23 states and represents over \$10 billion in acute care supply chain spend. Capstone also represents over 25,000 non-acute and business & industry members. Capstone delivers quantifiable savings and actionable data that enable better purchasing decisions for our members. In addition to cost savings initiatives, Capstone members collaborate to share best practices all with the intent of improving cost, quality, and outcomes.

### About PayZen

Headquartered in San Francisco, PayZen is a mission-driven fintech company that aims to tackle the growing patient payment responsibility problem with superior technology and a modern approach. PayZen is backed by leading equity and credit capital investors and is led by proven technology veterans with a successful track record of helping millions of Americans overcome financial struggles.

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