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**FOR IMMEDIATE RELEASE**

**Capstone Health Alliance Grows Team to Meet Member Needs**

ASHEVILLE, NORTH CAROLINA, October 11, 2022 - Capstone Health Alliance announces three new additions to their team in order to better serve their members and create greater opportunities for cost reduction and quality innovation in health care nationwide.

Dina Bassett joins Capstone as a Business Development Manager, bringing with her a profound passion and commitment to customer service. Bassett comes to the company after twelve years in management operations where she oversaw close customer and client service for over 3,000 customers. Bassett has additionally served as a Practice Manager for a physician's office and medical spa and was the Director of Marketing for a rural hospital in Colorado.

George Taulia also joins the team as a Business Development Manager, conveying a wealth of experience along with him. Taulia has spent over two decades in business development, primarily in healthcare but including hospitality and purchased services. Taulia has spent the past ten years developing growth initiatives through group purchasing contracts on the supplier side of the GPO relationship and is a proud veteran of the United States Army.

And to meet the company's increasing marketing needs, Tracey Johnston-Crum has joined the administrative team as the Senior Director of Marketing and Public Relations. Johnston-Crum most recently served as the Director of Major Gifts at United Way of Asheville and Buncombe Co., following six years on their board of directors. Prior to that, as the Director of Public Relations and Community Outreach for The Omni Grove Park Inn, Johnston-Crum drove exponential growth of national media recognition for the property, while building an authentic, local community connection.

"Capstone will always evolve and grow to better meet the needs of our members and all of the individuals they serve," said Tim Bugg, President & CEO of Capstone Health Alliance. "We view investments in our team, as the most strategic way we can continue to deliver the highest levels of service and value to each and every one of our member organizations."

**About Capstone Health Alliance**

Headquartered in Asheville, NC, Capstone Health Alliance is a group purchasing organization with hundreds of hospitals and thousands of other healthcare providers in all 50 states. We deliver real savings and provide actionable data that enables better supply chain decisions. With a focus on helping our membership reduce cost, improve quality, and share best practices, Capstone members enjoy consistent price parity regardless of size or location, exclusive educational opportunities, and a dedicated team of supply chain professionals.

To learn more about Capstone: [www.capstonehealthalliance.com](http://www.capstonehealthalliance.com)

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